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UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
San Francisco Division

On The Cheap, LLC DBA Tru Filth,
LLC, a California corporation,

Plaintiff,

v.

DOES 1-5011,

Defendants.

CASE NO. CV 10-04472 BZ

Status Report, Namely (1) That With the Filing of Document 90, All Defendants Have Been Dismissed From the Case, Some Without Prejudice and Some With Prejudice, and No Defendants Remain in the Case, and (2) That There Has Been Compliance With the Court's Severance Order

JUDGE: BERNARD ZIMMERMAN,
United States Magistrate Judge

Plaintiff hereby reports to the Court that with the filing of Document 90, filed on October 20, 2011, all defendants have now been dismissed, some without prejudice and some with prejudice, and no defendants remain in this case.

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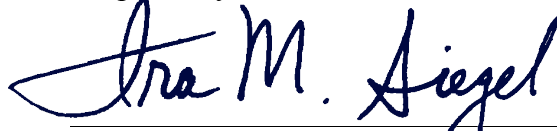
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1 The undersigned declares under penalty of perjury that before October 7, 2011
2 appropriate steps were taken to notify Doe defendants of the Severance Order as required by that
3 Order, as modified by the Court's Order of September 28, 2011 (Doc. # 87), as well as to notify
4 the ISPs of the Severance Order. The undersigned further declares that he is informed and
5 believes that all such letters were sent out as required by no later than October 7, 2011. A copy
6 of a sample letter notifying Doe defendants and a sample letter notifying the ISPS of the
7 Severance Order is attached hereto respectively as Exhibits S-1 and S-2. (Note: The Order that
8 was attached to the notice to the ISPs has been deliberately left out of Exhibit S-2 because it is
9 the same as the attachment to the notice to Doe defendants that is attached to Exhibit S-1).
10 Further, the only defendant that settled after September 20, 2011 is Doe 881. Doe 881's counsel
11 was put on notice of the Severance Order before settlement was consummated.

12 Respectfully submitted,

13 
14

15 Date: October 20, 2011

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18 Attorney for Plaintiff On the Cheap, Inc.
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Exhibit S-1

LAW OFFICES OF IRA M. SIEGEL

Intellectual Property Protection & Enforcement
Patent, Trademark And Copyright Law

By U.S. Mail

October 05, 2011

Doe 1430

[REDACTED]
[REDACTED]
[REDACTED]

Re: Notice of Severance and/or Dismissal Without Prejudice
Case Title: ON THE CHEAP, LLC DBA TRU FILTH, LLC v. DOES 1-5011
Case No.: CV-10-04472-BZ
Movie Title: Danielle Staub Raw
Case Management ID: 193503

Dear [REDACTED]:

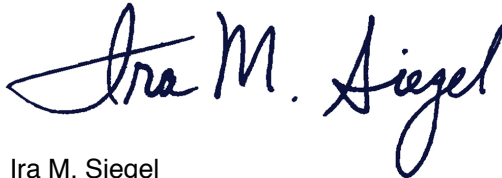
One or more Does have been severed and/or dismissed without prejudice from the above-titled case. A copy of the severance and/or dismissal order, or other dismissal is attached. If you have already settled this matter and received a release from us - with a valid Release Security Code - this notice does not matter to you.

This order or dismissal means that you will not be named as a defendant in Case No. CV-10-04472-BZ.

It does not mean that the matter of the allegation of the copyright infringements by the defendants in the above identified case have been resolved or that you will avoid being named as a defendant in another lawsuit regarding that allegation.

You, of course, should consider consulting with your own lawyer regarding the meaning of this Order.

Very truly yours,



Ira M. Siegel
Law Offices of Ira M. Siegel
Attorney for ON THE CHEAP, LLC DBA TRU FILTH, LLC
Plaintiff in ON THE CHEAP, LLC DBA TRU FILTH, LLC v. DOES 1-5011
Case No. CV-10-04472-BZ

Case Management ID: 193503

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

ON THE CHEAP, LLC, a)	
California Corporation,)	
)	No. C10-4472 BZ
Plaintiff(s),)	
)	
v.)	ORDER SEVERING DOE
)	DEFENDANTS 1-16
)	AND 18-5011
DOES 1-5011,)	
)	
Defendant(s).)	

Plaintiff's complaint, filed on October 4, 2010 and amended on January 25, 2011, alleges that Doe defendants 1-5011 are liable for copyright infringement because they used BitTorrent software to illegally download or distribute the same adult film, entitled "Danielle Staub Raw." Docket Nos. 1 and 7.¹ On January 25, 2011, plaintiff moved for an order granting expedited discovery to allow it to serve subpoenas on defendants' internet service providers (ISPs) so it could

¹ Plaintiff has reached a settlement with about 70 Doe defendants and dismissed them with prejudice from this action. See Docket Nos. 13, 14, 44 and 45.

1 learn the identity of each Doe and serve the summons and
 2 complaint. Docket No. 6. On February 3, 2011, I granted
 3 plaintiff's motion. Docket No. 10. In the ensuing months,
 4 multiple defendants filed motions to quash those subpoenas,
 5 raising issues such as innocence, lack of personal
 6 jurisdiction, improper joinder, and improper venue. A check
 7 of the Court's docket disclosed that no defendant had appeared
 8 and no proof of service had been filed. At the same time, I
 9 became aware of an outbreak of similar litigation in this
 10 District and around the country, and of the concerns raised by
 11 some of the judges presiding over these cases. I therefore
 12 ordered plaintiff to show cause why this matter should not be
 13 dismissed for misjoinder and improper venue and scheduled a
 14 hearing for August 24. Docket No. 37. Having reviewed
 15 plaintiff's response to the order to show cause as well as an
 16 amicus brief filed by the Electronic Frontier Foundation, and
 17 having considered the arguments of counsel, I find that the
 18 almost 5000 remaining Doe defendants are improperly joined for
 19 the reasons explained below.²

20 FRCP 20(a)(2) allows a plaintiff to join multiple
 21 defendants in one action if:

22 (A) any right to relief is asserted against them
 23 jointly, severally, or in the alternative with
 respect to or arising out of the same transaction,

24 ² Plaintiff has consented to this Court's jurisdiction
 25 for all proceedings, including entry of final judgment under 28
 U.S.C. § 636(c). Docket No. 5. No defendant has been served.
 26 See Ornelas v. De Frantz, 2000 WL 973684 at *2 (N.D. Cal. June
 27 29, 2000) ("The court does not require the consent of defendants
 28 in order to dismiss this action because defendants have not
 been served, and, as a result, are not parties under the
 meaning of 28 U.S.C. § 636(c)").

1 occurrence, or series of transactions or
2 occurrences; and
3 (B) any question of law or fact common to all
4 defendants will arise in the action.

5 Even if these conditions are met, joinder is not mandatory and
6 the Court may order separate trials to protect any party
7 against embarrassment, delay, expense, or other prejudice.
8 FRCP 20(b). The Court is permitted to sever improperly joined
9 parties at any time, as long as the severance is on just terms
10 and the entire action is not dismissed outright. FRCP 21. A
11 decision to sever may be made on the Court's own motion or on
12 a party's motion. Id.

13 Many courts, including several from this District, have
14 already addressed how the joinder rules apply to lawsuits
15 against Doe defendants who are alleged to have acted in
16 concert by using BitTorrent or other similar peer-to-peer
17 (P2P) software to infringe copyright laws. Most recent
18 decisions on this issue have concluded that the use of the
19 BitTorrent protocol does not distinguish these cases from
20 earlier rulings in P2P cases in which courts found that
21 joining multiple Doe defendants was improper since downloading
22 the same file did not mean that each of the defendants were
23 engaged in the same transaction or occurrence. See, e.g., IO
24 Group, Inc. v. Does 1-435, Case No. 10-4382-SI (N.D. Cal. Feb.
25 3, 2011); Diabolic Video Productions, Inc. v. Does 1-2099,
26 Case No. 10-5865-PSG (N.D. Cal. May 31, 2011); Pacific Century
27 Int'l, Ltd. v. Does 1-101, Case No. 11-2533-DMR (N.D. Cal.
28 July 8, 2011); Boy Racer v. Does 2-52, Case No. 11-2834-LHK
(PSG) (N.D. Cal. Aug. 5, 2011); MCGIP, LLC v. Does 1-149, Case

No. 11-2331-LB (N.D. Cal. Aug. 15, 2011); Hard Drive Productions, Inc. v. Does 1-188, Case No. 11-1566-JCS (N.D. Cal. Aug. 23, 2011).³ I agree with the views expressed by these courts and find that plaintiff has not established that joinder would be proper under FRCP 20(a)(2) merely because defendants used BitTorrent to download the same film.⁴

Even if plaintiff had satisfied FRCP 20(a)(2)'s conditions for joinder, I would still sever the Doe defendants based on my discretionary authority under FRCP 20(b) and FRCP 21. See Coleman v. Quaker Oats Co., 232 F.3d 1271, 1296 (9th Cir. 2000); Wynn v. Nat'l Broad. Co., Inc., 234 F.Supp.2d 1067, 1078 (C.D. Cal. 2002) ("A determination on the question of joinder of parties lies within the discretion of the district court") (citations and quotations omitted). Since

³ Other courts have ruled to the contrary in permitting plaintiffs to conduct early discovery to identify the Doe defendants and deferring the question of joinder and severance until after the Doe defendants are named and served. See, e.g., Voltage Pictures, LLC v. Does 1-5000, 2011 WL 1807438 at (D.D.C. May 12, 2011); Call of the Wild Movie, LLC v. Does 1-1062, 2011 WL 996786 (D.D.C. March 22, 2011); MCGIP, LLC v. Does 1-18, Case No. 11-1495-EMC (N.D. Cal. June 2, 2011); First Time Videos, LLC v. Does 1-500, Case No. 10-6254-RC (N.D. Ill. Aug. 9, 2011); Millennium TGA, Inc. v. Does 1-21, Case No. 11-2258-SC (N.D. Cal. July 22, 2011).

⁴ Boy Racer's analysis is particularly helpful. Case No. 11-2834-LHK (PSG) at *4-5. In Boy Racer, the Court was not persuaded by the copyright holder's argument, which plaintiff sets forth here, that all of the defendants were involved in the same transaction because each one of them joined the same "swarm" to download or distribute the copyrighted movie and were therefore acting in concert. Id. Boy Racer found that the large gap of time — six weeks — between the alleged infringing act of the first Doe and the last Doe showed that the defendants may not have been cooperating with each other. Id. The same is true for this case since Doe 1's infringing act allegedly happened on June 19, 2010 while Doe 5011's infringing act took place almost seven weeks later on August 6. See Docket No. 7, Ex. A.

1 joinder is permissive in character, there is "no requirement
2 that the parties must be joined," particularly where joinder
3 would "confuse and complicate the issues for all parties
4 involved" rather than make the resolution of the case more
5 efficient. Wynn, 234 F.Supp.2d at 1078, 1088 (citing Wright,
6 Miller & Kane, Federal Practice and Procedure, § 1652). In
7 its joinder analysis, the Court is required to "examine
8 whether permissive joinder would comport with the principles
9 of fundamental fairness or would result in prejudice to either
10 side." Coleman, 232 F.3d at 1296 (citations and internal
11 quotations omitted).

12 Here, the joinder of about 5000 defendants will not
13 promote judicial efficiency and will create significant case
14 manageability issues. For instance, many of the Doe
15 defendants will likely raise different factual and legal
16 defenses.⁵ This is apparent from the motions to quash that
17 were filed. Compare Docket No. 23 (Doe 406 is a Virginia
18 resident who claims to have never used BitTorrent), with
19 Docket No. 19 (Doe T was an Oregon resident until he died in
20 March 2010, according to his daughter). If I allow this
21 matter to proceed with about 5000 defendants, it will create a
22 logistical nightmare with hundreds if not thousands of
23 defendants filing different motions, including dispositive
24 motions, each raising unique factual and legal issues that

25
26 ⁵ The presence of different factual and legal defenses
27 also cuts against plaintiff's argument under FRCP 20(a)(2)(B),
28 which permits joinder only when "any question of law or fact
common to all defendants will arise in the action." Obviously
plaintiff did not believe there was sufficient commonality to
allege a FRCP 23 defendant class.

1 will have to be analyzed one at a time. See, e.g., Hard Drive
2 Productions, Case No. 11-1566-JCS at *19; Boy Racer, Case No.
3 11-2834-LHK (PSG) at *5. Because the large number of
4 defendants with individual issues will create "scores of mini-
5 trials involving different evidence and testimony" and
6 complicate the issues for all those involved, it is more
7 efficient to proceed with separate cases where there will be
8 separate proceedings, including separate motion hearings and
9 ADR efforts. Hard Drive Productions, Case No. 11-1566-JCS at
10 *19; see also IO Group, Inc., Case No. 10-4382-SI at *7
11 (noting that one factor weighing in favor of severance is that
12 "since the claims against the different Defendants most likely
13 will involve separate issues of fact and separate witnesses,
14 different evidence, and different legal theories and defenses,
15 which could lead to jury confusion, separate trials will be
16 required for each Defendant") (quoting Fonovisa, Inc. v. Does
17 1-9, 2008 WL 919701 at *6 (W.D. Pa. Apr. 3, 2008)).

18 There are also case manageability problems. This Court
19 has already struggled with the logistical issues associated
20 with keeping the identities of the moving Doe defendants
21 sealed so that their privacy rights are protected. Such
22 procedural hurdles will only become more problematic as this
23 case moves forward. See, e.g., Hard Drive Productions, Case
24 No. 11-1566-JCS at *19 (the Court and the defendants would
25 have to serve each party with each filing, "a significant
26 burden when, as here, many of the defendants will be appearing
27 pro se and may not be e-filers"). During argument, plaintiff
28 could not explain how a FRCP 26(f) pretrial conference or a

1 FRCP 16(b) case management conference would take place with
2 5000 defendants. No courtroom in this building can hold over
3 200 people, let alone 5000. Nor did plaintiff explain how
4 discovery or trial will proceed with so many different
5 parties. See id. (finding that 188 defendants will make
6 discovery "unmanageable" and courtroom proceedings
7 "unworkable"). At the hearing, plaintiff argued that these
8 issues could be resolved by appointing a committee of lawyers
9 to represent the defendants. Plaintiff did not provide any
10 authority for this proposition or explain how this committee
11 would be chosen or paid.

12 Additionally, I find that joinder would be inappropriate
13 for this case because it would violate the "principles of
14 fundamental fairness" and be prejudicial to the defendants.
15 Coleman, 232 F.3d at 1296; see also Hard Drive Productions,
16 Case No. 11-1566-JCS at *19. Plaintiff is located in Southern
17 California. The majority of Doe defendants are located
18 outside of Northern California. See Schoen Declaration at ¶
19 41 (4232 out of 5011 defendants in this case are likely
20 located outside California); Nicolini Declaration at ¶ 23
21 (plaintiff's supporting declaration concedes that only 1 out
22 of 7 defendants were likely using a California IP address when
23 the alleged infringing behavior occurred and only 1 out of 5
24 of these California IP addresses were likely from the Northern
25 District of California). I reviewed the first hundred Does
26 listed in the Schoen Declaration and only one appears to be a
27 resident of this District. Most of the Californians appear to
28 be residents of the Central District where plaintiff is

1 located. Plaintiff, well aware of the difficulties out-of-
2 state and out-of-district defendants would face if required to
3 appear in San Francisco, has nonetheless sent them settlement
4 demands which apparently inform them that they have been sued
5 in this District. The defendants are left with a decision to
6 either accept plaintiff's demand or incur significant expense
7 to defend themselves in San Francisco or hire an attorney to
8 do so. This does not comport with the "principles of
9 fundamental fairness," and, along with the other prejudices
10 highlighted earlier, compels me to exercise my discretion to
11 sever each defendant but one.⁶

12 During argument, plaintiff admitted that it was not aware
13 of any court which had permitted the joinder of 5000
14 defendants. Plaintiff's response to many of the concerns I
15 expressed was to ask for more time to serve defendants and to
16 decide how it wants to proceed. Plaintiff sought to justify
17 this delay on the grounds that it had not yet learned the
18 identity of every Doe. However, plaintiff never explained why
19 it had not served the Does whose identity it knew months ago

20
21 ⁶ The Court's concerns are heightened by plaintiff's
22 refusal to file under seal a copy of its settlement letter and
23 related information about its settlement practices. The film
24 sells for \$19.95 on plaintiff's website. According to public
25 reports, plaintiffs in other BitTorrent cases, rather than
26 prosecuting their lawsuits after learning the identities of
27 Does, are demanding thousands of dollars from each Doe
28 defendant in settlement. If all this is correct, it raises
questions of whether this film was produced for commercial
purposes or for purposes of generating litigation and
settlements. Put another way, Article 1, section 8 of the
Constitution authorizes Congress to enact copyright laws "to
promote the Progress of Science and useful Arts." If all the
concerns about these mass Doe lawsuits are true, it appears
that the copyright laws are being used as part of a massive
collection scheme and not to promote useful arts.

1 or why those Does should have to endure the uncertainty
2 created by the possibility that they may have to defend this
3 lawsuit in San Francisco during the additional months it takes
4 for plaintiff to identify all 5000 defendants.

5 Plaintiff also never addressed how the litigation
6 strategy it adopted is fair to any defendant. Knowing that
7 most defendants were not from this District, plaintiff
8 nonetheless asserted that venue was proper and omitted from
9 the complaint any allegation that would support personal
10 jurisdiction over any defendant. At the hearing, plaintiff
11 suggested two approaches to personal jurisdiction, neither of
12 which I find tenable. First, plaintiff asserted that it had
13 alleged a prima facie case of jurisdiction, sufficient to
14 allow it to take jurisdictional discovery against the
15 thousands of defendants who are not California residents.
16 Since there are no jurisdictional allegations in the
17 complaint, it is hard to see how plaintiff has made out a
18 prima facie case and permitting it to take jurisdictional
19 discovery from thousands of defendants whom it has no reason
20 to believe have any connection with California would violate
21 "principles of fundamental fairness."⁷

22 Plaintiff also asserted that by virtue of their
23
24
25

26 ⁷ Without ruling on the issues of jurisdiction and
27 venue, I note that they have troubled other courts. See, e.g.,
28 CP Prods., Inc. v. Does 1-300, 2011 WL 737761 (N.D. Ill. Feb.
24, 2011); Nu Image, Inc. v. Does 1-23322, 2011 WL 3240562
(D.D.C. July 29, 2011).

1 "swarming" activity,⁸ the out-of-state defendants have engaged
 2 in concerted activity with the California defendants. The
 3 problem with this theory is that since plaintiff could have
 4 filed this lawsuit in any state, the logical extension would
 5 be that everybody who used P2P software such as BitTorrent
 6 would subject themselves to jurisdiction in every state. This
 7 is a far cry from the requirement that "there be some act by
 8 which the defendant purposefully avails itself of the
 9 privilege of conducting activities within the forum State,"
 10 which is the hallmark of specific jurisdiction. See, e.g.,
 11 Burger King Corp. v. Rudzewicz, 471 U.S. 462, 475
 12 (1985) (quotations and citations omitted); Schwarzenegger v.
 13 Ford Martin Motor Co., 374 F.3d 797, 801-802 (9th Cir. 2004).

14 Even though plaintiff justified the need for expedited
 15 discovery so it could identify and serve Doe defendants
 16 (Docket No. 6), eleven months after the complaint was filed,
 17 not a single Doe has been served. Had that happened, the
 18 Court undoubtedly by now would have resolved some of the
 19 jurisdictional and venue issues this case presents in a
 20 concrete, adversarial fashion. Based on those rulings, some
 21 of the management problems discussed above might have been
 22 ameliorated. Instead, plaintiff appears to have used the
 23 information from the subpoena for a different purpose: to
 24 extract settlements from out-of-state defendants by notifying
 25 them that they have been sued in California, knowing that it

26
 27 ⁸ A "swarm" is a group of BitTorrent users involved in
 28 downloading or distributing a particular file. See Diabolic
Video Productions, Case No. 10-5865-PSG at *2 (defining "swarm"
 and explaining how the BitTorrent software operates).

1 is highly unlikely that many of them will be amenable to suit
2 in California.

3 One final concern: it does not appear that plaintiff has
4 served any of the defendants within 120 days of learning their
5 identities earlier this year. Asked at the hearing why the
6 case should not be dismissed for failing to comply with FRCivP
7 4(m), plaintiff orally requested an extension of time to
8 serve, but did not show good cause for its failure. Its
9 request is **DENIED**. Courts have dismissed similar copyright
10 infringement lawsuits where plaintiffs did not effect service
11 within 120 days from the filing of the complaint. See, e.g.,
12 CP Prods., Inc. v. Does 1-300, 2011 WL 737761 at *1 (N.D. Ill.
13 Feb. 24, 2011).

14 This Court does not condone copyright infringement and
15 encourages settlement of genuine disputes. However,
16 plaintiff's desire to enforce its copyright in what it asserts
17 is a cost-effective manner does not justify perverting the
18 joinder rules to first create the management and logistical
19 problems discussed above and then offer to settle with Doe
20 defendants so that they can avoid digging themselves out of
21 the morass plaintiff is creating. See IO Group, Case No. 10-
22 4382-SI at *9 ("Plaintiff's motive for seeking joinder,
23 therefore, is to keep its own litigation costs down in hopes
24 that defendants will accept a low initial settlement demand.
25 However, filing one mass action in order to identify hundreds
26 of Doe defendants through pre-service discovery and facilitate
27 mass settlement, is not what the joinder rules were
28 established for.")

1 Were plaintiff truly desirous of enforcing its copyright
2 in fair fashion, it has options available. For example, had
3 it filed a lawsuit in each of the four districts in
4 California, at a cost of three additional filing fees, it
5 would have eliminated many of the venue and jurisdictional
6 problems discussed above and could have properly asserted to
7 many Doe defendants that they were being sued in a district in
8 which jurisdiction and venue would lie. Whether that would
9 have mitigated the other joinder and management issues
10 discussed earlier is less clear.⁹

11 For the foregoing reasons, **IT IS HEREBY ORDERED** that the
12 Doe defendants are improperly joined. **IT IS FURTHER ORDERED**
13 as follows:

14 1. All defendants except for Doe 17 are hereby **SEVERED**
15 from this action and dismissed without prejudice.¹⁰

16 2. By **September 20, 2011**, plaintiff shall notify, by
17 first-class mail, every Doe defendant for whom it has or
18 obtains an address, that all defendants except Doe 17 have
19 been severed and dismissed from this action. The notice shall
20 include a copy of this Order. By **September 23, 2011**,
21 plaintiff's counsel shall file a declaration attesting that
22 plaintiff has complied with this provision, and attaching a
23 copy of the notice plaintiff has sent to the Does.

24
25 ⁹ Plaintiff remains free to pursue its copyright
26 infringement claims against each individual Doe defendant.

27 ¹⁰ Doe 17 remains as the lone defendant rather than Doe
28 1 because Doe 17 is the first defendant on plaintiff's list of
IP addresses who appears to reside in the Northern District of
California. See Schoen Declaration.

1 3. Plaintiff shall have until October 7, 2011 to amend
2 its complaint and serve Doe 17, if it wishes to proceed with
3 its claims against this defendant. The case management
4 conference, currently set for September 26, 2011, is continued
5 to December 13, 2011 at 4:00 p.m. in Courtroom C, 15th Floor,
6 Federal Building, 450 Golden Gate Avenue, San Francisco,
7 California 94102.

8 Dated: September 6, 2011



Bernard Zimmerman
United States Magistrate Judge

11 G:\BZALL\BZCASES\ON THE CHEAP V. DOES\ORDER AFTER OSC HEARING 3.wpd

Exhibit S-2

LAW OFFICES OF IRA M. SIEGEL

Intellectual Property Protection & Enforcement
Patent, Trademark And Copyright Law

October 5, 2011

Re: Notice of Severance of Defendants 1-16 and 18-5011 From Case
Case Title: On the Cheap, LLC d/b/a Tru Filth v. Does 1-5011
Case No. CV 10-4472 BZ
Movie Title: Danielle Staub Raw

Dear Custodian of Records:

Does 1-16 and 18-5011 have been dismissed without prejudice from the above-titled case. A copy of the Court's Order is attached.

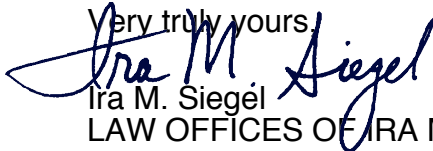
If you have already completed your compliance with the subpoena(s) in the above-identified case, this notice does not matter to you.

Please discontinue searches for records in the above-identified case.

You, of course, should consider consulting with your own lawyer regarding the meaning of this Order for you.

Thank you for your cooperation throughout this process.

Very truly yours,



Ira M. Siegel

LAW OFFICES OF IRA M. SIEGEL

Attorney for On The Cheap, LLC DBA Tru Filth, LLC,
Plaintiff in On the Cheap, LLC d/b/a Tru Filth v. Does 1-5011,
Case No. CV 10-4472 BZ